



Rate Card

MAGAZINE ADVERTISING RATES

Ad size casual booking	Single
Double Page Spread	\$3,995
Full Page	\$2,250
Half Page	\$1,200
Third Page	\$850
Quarter Page	\$650
Banner	\$450

Small Display, 6 issues	\$800
Small Display, single issue	\$250

All rates quoted are non Commission bearing and +gst.

Premium Positions

Inside Front Cover	+ 33%
Inside Back Cover	+ 33%
Back Cover	+ 50%
Specified Positions	+ 20%

2017 DEADLINE DATES

Issue	Month	Ad deadline	On sale
#71	Mar/Apr	Wed 8 Feb	Thu 23 Feb
#72	May/June	Wed 5 April	Thu 20 Apr
#73	Jul/Aug	Wed 7 June	Thu 22 Jun
#74	Sep/Oct	Wed 9 Aug	Thu 24 Aug
#75	Nov/Dec	Wed 4 Oct	Thu 19 Oct
#76	Jan/Feb 2018	Fri 24 Nov	Mon 11 Dec

AD SIZE

Dimensions Width x Height (mm)

Double Page Spread	430 x 297 + 5mm bleed
Full Page	215 x 297 + 5mm bleed
Half Page Vertical	92 x 270
Half Page Horizontal	190 x 133
Third Page Vertical	60 x 270
Third Page Horizontal	190 x 87
Quarter Page Vertical	92 x 133
Quarter Page Horizontal	190 x 63
Trade Directory	65 x 50
Banner	190 x 40

FILE TYPES ACCEPTED

- PDF, fonts embedded or outlined, all images 300ppi, CMYK.
- JPEG, 300ppi resolution.

CONTACT

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