

Rate Card

MAGAZINE ADVERTISING RATES

SIZE	RATE
Double page spread	\$4,995
Full page	\$2,795
Half page	\$1,495
Third page	\$995
Quarter page	\$795
Banner	\$450

Small Display, 12 months	\$1200
Small Display, single issue	\$250

All rates quoted are non Commission bearing and +gst.

Premium Positions

Inside Front Cover	+ 33%
Inside Back Cover	+ 33%
Back Cover	+ 50%
Specified Positions	+ 20%

2017 DEADLINE DATES

Issue	Month	Ad deadline	On sale
#73	Apr/May	Wed 22 March	Thu 06 Apr
#74	Jun/Jul	Wed 17 May	Thu 01 Jun
#75	Aug/Sep	Wed 19 July	Thu 03 Aug
#76	Oct/Nov	Wed 20 Sept	Thu 05 Oct
#77	Dec/Jan ₂₀₁₈	Mon 20 Nov	Mon 04 Dec

AD SIZE

Dimensions Width x Height (mm)

Double Page Spread	430 x 297 + 5mm bleed
Full Page	215 x 297 + 5mm bleed
Half Page Vertical	92 x 270
Half Page Horizontal	190 x 133
Third Page Vertical	60 x 270
Third Page Horizontal	190 x 87
Quarter Page Vertical	92 x 133
Quarter Page Horizontal	190 x 63
Trade Directory	65 x 50
Banner	190 x 40

FILE TYPES ACCEPTED

- PDF, fonts embedded or outlined, all images 300ppi, CMYK.
- JPEG, 300ppi resolution.

CONTACT

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