



Rate Card

MAGAZINE ADVERTISING RATES

Ad size casual booking	Single
Double Page Spread	\$2,995
Full Page	\$1,795
Half Page	\$995
Third Page	\$695
Quarter Page	\$595
Banner	\$450
Small Display, single issue	\$250
Holiday Park Directory (6 issues)	\$600
Holiday Parks and Golf Self Contained	
RV's line listing (6 issues)	\$200

All rates quoted are non Commission bearing and +gst.

Premium Positions	
Inside Front Cover	+ 33%
Inside Back Cover	+ 33%
Back Cover	+ 50%
Specified Positions	+ 20%

AD SIZE

Dimensions	Width x Height (mm)
Double Page Spread	430 x 297 + 5mm bleed
Full Page	215 x 297 + 5mm bleed
Half Page Vertical	92 x 270
Half Page Horizontal	190 x 133
Third Page Vertical	60 x 270
Third Page Horizontal	190 x 87
Quarter Page Vertical	92 x 133
Quarter Page Horizontal	190 x 63
Trade Directory	65 x 50
Banner	190 x 40

FILE TYPES ACCEPTED

- PDF, fonts embedded or outlined, all images 300ppi, CMYK.
- JPEG, 300ppi resolution.

CONTACT

Bruce Mountain
 Publisher / Advertising Director
 m. 021 657 090
 p. 06 306 6030
 e. bruce@rvmagazine.co.nz

2017 DEADLINE DATES

Issue	Month	Ad deadline	On sale
#64	May/Jun	Wed 19 April	Thu 04 May
#65	Jul/Aug	Wed 21 June	Thu 06 Jul
#66	Sep/Oct	Wed 23 Aug	Thu 07 Sep
#67	Nov/Dec	Wed 18 Oct	Thu 02 Nov
#68	Jan/Feb ₂₀₁₈	Wed 6 Dec	Thu 21 Dec

