

## RATE CARD 2017/18

### MAGAZINE ADVERTISING RATES

Ad size casual booking	Single
Double Page Spread	\$2,995
Full Page	\$1,795
Half Page	\$995
Third Page	\$695
Quarter Page	\$595
Banner	\$450
Small Display, single issue	\$250
Holiday Park Directory (6 issues)	\$600
Holiday Parks and Golf Self Contained	
RV's line listing (6 issues)	\$200

All rates quoted are non Commission bearing and +gst.

#### Premium Positions

Inside Front Cover	+ 33%
Inside Back Cover	+ 33%
Back Cover	+ 50%
Specified Positions	+ 20%

### DEADLINE DATES

Issue / Month / Year	Ad supply deadline	On sale
#68 Jan / Feb 18	Fri 08 Dec 17	Thu 21 Dec 17
#69 Mar / Apr 18	Thu 22 Feb 18	Mon 05 Mar 18
#70 May / Jun 18	Thu 26 Apr 18	Mon 07 May 18
#71 Jul / Aug 18	Thu 28 Jun 18	Mon 09 Jul 18
#72 Sept / Oct 18	Thu 30 Aug 18	Mon 10 Sep 18
#73 Nov / Dec 18	Thu 01 Nov 18	Mon 12 Nov 18
#74 Jan / Feb 19	Thu 06 Dec 18	Mon 17 Dec 18

rvmagazine.co.nz [f rvlifestyle](https://www.facebook.com/rvlifestyle)

### AD SIZE

Dimensions	Width x Height (mm)
Double Page Spread	430 x 297 + 5mm bleed
Full Page	215 x 297 + 5mm bleed
Half Page Vertical	92 x 270
Half Page Horizontal	190 x 133
Third Page Vertical	60 x 270
Third Page Horizontal	190 x 87
Quarter Page Vertical	92 x 133
Quarter Page Horizontal	190 x 63
Trade Directory	65 x 50
Banner	190 x 40

### FILE TYPES ACCEPTED

- PDF, fonts embedded or outlined, all images 300ppi, CMYK.
- JPEG, 300ppi resolution.

### FOR BOOKINGS CONTACT

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